



## CASE STUDY

### INTRANET PORTAL RENEWAL AT GENERALI-PROVIDENCIA INSURANCE COMPANY

“Generali-Providencia selected Hyper Team because They offered the most unique and stunning features”



#### QUICK FACTS

##### INDUSTRY:

- Financial

##### SELECTION CRITERIA:

- Price
- References
- Experiences of earlier common work
- Flexibility
- Comprehensive and up to date knowledge

##### CHALLENGES:

- Complete redesign of the SharePoint look and feel
- Interactive Web Parts with rich multimedia experience
- Fully customized social features, social center for more than 1000 users

##### PLATFORM:

- SharePoint Server Enterprise

##### TECHNOLOGY:

- SharePoint
- ASP.NET
- jQuery

#### Customer Profile

Generali-Providencia Insurance Co. Ltd. was founded in 1832, the registered capital is 4.5 billion HUF, in 2009 the company's written premiums in excess of HUF 127.7 billion, while profit after tax amounted to HUF 13 billion. Generali has significant activities on the Hungarian retail and corporate markets as well. The numbers of the customers are close to 1.2 million. Generali-Providencia Insurance Company has more than 1.6 million contract.

#### Generali World



- 181 years
- 5 continents
- 60 countries
- Fee of € 69 billion
- 70 millions clients worldwide
- 82,000 professionals



In the hierarchy of European insurance companies, Generali is in the 1st place in Europe.

In the hierarchy of European insurance companies, Generali is in the 3rd place in terms of global market valuation.

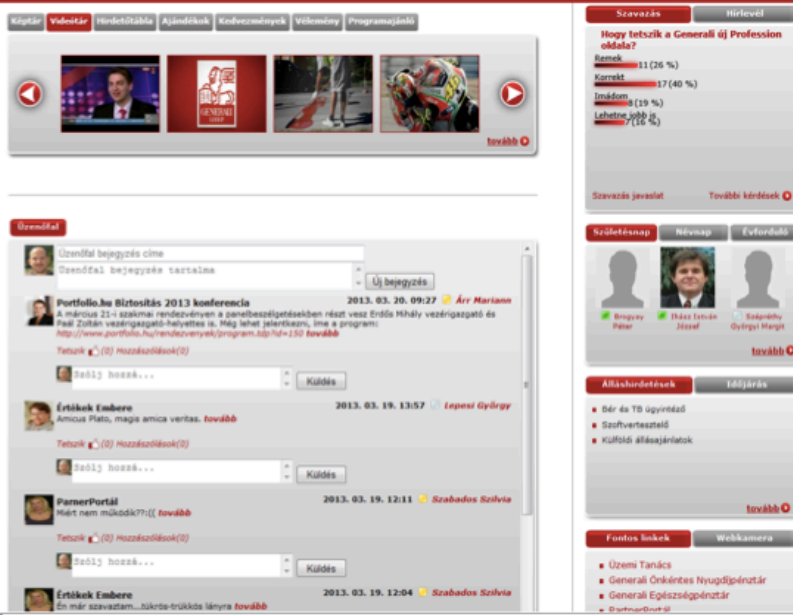
## Portal functions (project scope)

- News
- Newsletters
- Banners
- Voting
- Questionnaires
- Weather
- Birthday/name day/jubilee
- Phone book/search orgchart
- Graphical orgchart
- Event calendar
- Webcam and menus
- Bulletin board
- Gift catalogue
- Program recommendations
- Comments
- Web 2 functions



## Experiences

- The portal „has to be sold” to employees
  - Implementation plan is necessary
  - Functionality should be introduced
  - SP training for new and existing staff
  - Collecting users feedback
  - The web 2 company culture requires a change
- Continuous content management
  - Maintaining interest by actions
- The portal should be integrated into the communication strategy, it cannot be operated in isolation
- Never stop, continuous development
- Close cooperation with HR and marketing
- SharePoint „anomalies”



## About HyperTeam

HyperTeam provides Management Consulting Services & IT Consulting. Our knowledgeable consultants deliver measureable results & improve business outcomes. We help organizations to utilize technology to transform & optimize business processes, improve operational performance, manage risk and compliance.